



Cerritos College
Building Futures Through Learning



News Release

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Cerritos College Wins 2016 OLC Digital Online Learning Innovation Award

Business Administration's Open Educational Resource Project Named Top Innovation

FOR IMMEDIATE RELEASE: December 8, 2016

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NORWALK, Calif. – December 8, 2016 – Cerritos College received the 2016 Online Learning Consortium's (OLC) Digital Learning Innovation Award for its Business Administration Department's Open Education Resources (OER) project.

Cerritos College was one of three institutions and five faculty-led teams selected from among 106 submissions in this first year of the OLC Digital Learning Innovation Award competition. The award includes \$100,000 that will help enhance digital learning and more open educational resources to reduce financial barriers that many students face.

The College has a strategic focus on increasing completion rates. Since the initial pilots with open educational resources in 2008, the Business Administration Department has seen an increase in student retention and completion, reducing textbook costs and providing access to resources for students. In 2014, 70 percent of the Business Administration courses adopted open educational resources, and by the end of 2017, three more online textbooks will be added. The online-based course designs improve student learning at greatly reduced costs. The project provides direct benefit to students by eliminating the cost of textbooks as a barrier to student success. It also benefits faculty as it provides full control of the open content platform, allowing faculty to modify and improve the course materials based on learning results.

"Affordable yet high-quality textbook options mean better educational access and student success," said Bob Livingston, professor, Business Administration, who leads the OER project at Cerritos College.

About Cerritos College: Cerritos College serves as a comprehensive community college for southeastern Los Angeles County. Communities within the college's district include Artesia, Bellflower, Cerritos, Downey, Hawaiian Gardens, La Mirada, Norwalk, and portions of Bell Gardens, Lakewood, Long Beach, Santa Fe Springs and South Gate. Cerritos College offers degrees and certificates in more than 180 areas of study in nine divisions. Annually, more than 1,200 students successfully complete their course of studies, and enrollment currently averages 23,000 students. Visit Cerritos College online at <http://www.cerritos.edu/>.

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