



**Cerritos College**  
Building Futures Through Learning



## News Release

Cerritos Community College District • 11110 Alondra Blvd. • Norwalk CA 90650 • [www.cerritos.edu](http://www.cerritos.edu)

View online release here: <http://cms.cerritos.edu/releases-2017/08/Summit.htm>

## Cerritos College to Host Economic Development Summit on September 22

**FOR IMMEDIATE RELEASE:** August 28, 2017

**Media Contact:** Aya Abelon, Public Affairs; (562) 653-7878

**WHAT:** Cerritos College will host its first Economic Development Summit on Friday, September 22. The conference will bring businesses and community members together to discuss challenges and opportunities that face Gateway-area businesses and organizations in order to improve the economic development and social services infrastructure across the region. The one-day conference will include presentations on economic trends and the area's labor force data. The outcome of the conference will be outlined in an official white paper produced by the College that describes the state of the economy and recommendations for potential growth.

"We are proud to be an institution known for our academic excellence, but we also believe that our commitment to the community must go beyond the region's educational attainment," said Cerritos College President/Superintendent Dr. Jose Fierro. "Cerritos College must be closely involved in aligning education with business interests throughout the communities we serve, especially as it relates to raising the income level of our residents. Ultimately, our goal is to help residents across the region apply their education as a means to break in the cycle of poverty and financial inequality to improve their lives. Education is the most viable way for many of our residents to enter the middle-class."

**WHEN:** Friday, September 22, 2017 | 8 a.m. – 4 p.m.

**WHERE:** Cerritos College Teleconference Center (LC 155)  
11110 Alondra Blvd., Norwalk, CA 90650

Campus Map: [www.cerritos.edu/guide](http://www.cerritos.edu/guide) or [www.cerritos.edu/google-map](http://www.cerritos.edu/google-map).

**COST:** Free. RSVP: Register by Monday, September 11: [Conference Registration Form](#).

Seating is limited. Continental Breakfast and Lunch will be served.

**CONTACT:** For more information, call (562) 860-2451, ext. 2204.

**About Cerritos College:** Cerritos College serves as a comprehensive community college for southeastern Los Angeles County. Communities within the college's district include Artesia, Bellflower, Cerritos, Downey, Hawaiian Gardens, La Mirada, Norwalk, and portions of Bell Gardens, Lakewood, Long Beach, Santa Fe Springs and South Gate. Cerritos College offers degrees and certificates in more than 180 areas of study in nine divisions. Annually, more than 1,200 students successfully complete their course of studies, and enrollment currently averages 23,000 students. Visit Cerritos College online at <http://www.cerritos.edu/>.

-END-