

# Cerritos College Library

In the Wilford Michael Library & Learning Resource Center

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## BUSINESS

Your search for information on **Business** can include books, periodical articles, online databases, and authoritative Internet resources.

### Books

Use the **Library Catalog** located on the Cerritos College **Library Home Page** to find books on your topic that are available in the Cerritos College Library. Try the following Library of Congress Subject Headings but remember this list is by no means conclusive. There are many more subject headings for business in the online catalog.

Advertising	Business	Commerce	Economics
Employment	Entrepreneurship	Finance	Industries
International Trade	Marketing	Retail Trade	Small Business

### Selected Reference Books

Listed below are reference books that may be useful in your research.

**Almanac of business and industrial Financial Ratios**  
REF HF5681 .R25 A45 2007

**Business Leader Profiles for Students**  
REF HD38.25 .U6 B8 1999

**Hoover's Handbook of American Business**  
REFDESK HG4057 .A28617 2007

**Encyclopedia of Management**  
REF HD30.15 .E49 2000

**International Directory of Company Histories**  
REF HD2721 .I63

**Small Business Profiles: A Guide to Today's...**  
REF HD62.5 .S6

**Standard & Poor's Register of Corporations...**  
REF HG4057 .A4 2006

**Southern California Business Directory and Buyers Guide**  
REFDESK HF5065 .C2 S66 2005

**North American Industry Classification System**  
REF HF1042 .N6 2002

**International Encyclopedia of Business and Management**  
REF HF 1001 .I53 1996

**Encyclopedia of Business and Finance**  
REF HF1001 .E467 2001

**Encyclopedia of American Industries**  
REF HC102 .E53 1998

**Business Statistics of the United States**  
REF HC101 .A13122 2005

**The Dictionary of International Business Terms**  
REF HD62.4 .S524 1998

### Journal & Newspaper Articles

Journals and magazines usually provide the most current information on a topic. Journal articles are more scholarly or professional while magazine articles tend to be shorter and more general. Newspaper articles, while not usually scholarly or professional, can give you the most current news and some additional facts on your topic. To find articles on your topic, use one of the online databases listed below. These databases usually provide full-text articles on almost every topic. They are available via the **Library**

## BUSINESS

**Home Page.** Conduct your search in these databases by using subject headings and keywords similar to those you used to locate books.

### Databases for Business Topics

**EBSCOhost MasterFILE Premier** – includes many business magazines

**Proquest Newspapers**– includes the full text of the *Wall Street Journal*, *New York Times*, *Washington Post*, *Los Angeles Times* and the *Christian Science Monitor*

See the **Database Page** or handout for a complete description of the Cerritos College Library online resources.

For remote access to the library databases, login to the **Library** using your Cerritos College ID number.

For historical research, the Library also has print indexes that must be used to find older articles, generally anything published before 1985.

### Selected Periodical Titles of Business Interest

The following periodical titles are available in the periodical stacks of the library:

<i>Black Enterprise</i>	<i>Business Week</i>	<i>Consumer Research Magazine</i>
<i>Economic Review</i>	<i>Economist</i>	<i>Finance and Development</i>
<i>Forbes</i>	<i>Fortune</i>	<i>Harvard Business Review</i>
<i>IW/The Management</i>	<i>Journal of Marketing</i>	<i>Kiplinger's Personal Finance</i>
<i>Los Angeles Times</i>	<i>Money</i>	<i>New Leader</i>
<i>New York Times</i>	<i>Newsweek</i>	<i>Office Solutions</i>
<i>PC Magazine</i>	<i>Sales and Marketing Management</i>	<i>Time</i>
<i>U.S. News and World Report</i>	<i>Wall Street Journal</i>	<i>Washington Monthly</i>

### Internet Sites

The Internet can be a valuable source for supplementing the information you have gathered from books and periodicals. It is important that you evaluate the information you get from the Internet to determine if it is reliable and useful to your research. The following are a few general websites for business information:

#### **U.S. Securities & Exchange Commission**

<http://www.sec.gov>

#### **Hoovers.com**

<http://www.hoovers.com>

#### **Morningstar**

<http://www.morningstar.com>

#### **North American Industry Classification System**

<http://www.census.gov/naics/2007/index.html>

#### **Yahoo Finance**

<http://finance.yahoo.com>