

Cerritos College Library

In the Wilford Michael Library & Learning Resource Center

SEARCHING FOR COMPANY & INDUSTRY INFORMATION

IS THE COMPANY U.S. OR FOREIGN-OWNED?

Located in the U.S.

Yahoo! Business and Economy: Companies: Directories: Regional: U.S. States

[http://dir.yahoo.com/Business_and_Economy/ Directories/Companies/](http://dir.yahoo.com/Business_and_Economy/Directories/Companies/)

Provides links to business directories and yellow pages that are subdivided by geographical location and which can be searched by company name, business type, location.

Big Book <http://www.bigbook.com/>

Nationwide yellow pages that is updated monthly. Includes over 11 million US and Canadian companies which can be searched by name or type of business.

The Almanac of American Employers

Reference Stacks HF5382.75 .U6 A45 2009

Hoover's Handbook of American Business

Refdesk HG4057 .A28617 2009

Forbes Annual Directory

Refdesk HG4051 .F3 2004

Local- California

Directory of California Wholesalers and Service Companies

Reference Stacks HD9981.7 C2 C34 2009

Southern California Business Directory and Buyers Guide

Refdesk HF5065 .C2 S66 2009

Located Abroad

Hoover's Handbook of World Business

Refdesk HG4009 .H66 2009

Standard & Poor's Register of Corporations, Directors, and Executives

Reference Stacks HG4057 .A4 2008

Company & Industry Information

IS IT A PUBLIC OR PUBLICLY-HELD COMPANY?

Public

SEC Filings & Forms (EDGAR)

<http://www.sec.gov/edgar.shtml>

"All companies, foreign and domestic, are required to file registration statements, periodic reports, and other forms electronically through EDGAR."

Wright Research Center

<http://www.wisi.com/ramainnew.htm>

Detailed analysis on over 31,000 companies worldwide. Categorizes the companies by country and by industry sector.

Hoover's

<http://www.hoovers.com/>

Although much of the in-depth Company Profile information in Hoover's is fee-based, company contact information is readily available for more than 28 Million public & private companies. Most of these are publicly listed, US companies.

The Corporate Directory of U.S. Public Companies

Reference Stacks HG4057 .A156468 2003

Hoover's Handbook of American Business

Refdesk HG4057 .A28617 2009

The Almanac of American Employers

Reference Stacks HF5382.75 .U6 A45 2009

Private

Hoover's Handbook of Private Companies

Refdesk HG4057 .A28616 2009

Ward's Business Directory of U.S. Private and Public Companies

Reference Stacks HG4057 .A575

Going Public Soon

EDGAR-Online IPO's

<http://ipoportal.edgar-online.com/ipo/home.asp>

The most comprehensive IPO database on the web.

Hoover's IPO Central

<http://www.hoovers.com/global/ipoc/index.xhtml>

Company & Industry Information

WHAT TYPE OF BUSINESS IS IT?

Thomas Register of American Manufacturers

<http://www.thomasregister.com>

Includes information on major U.S. manufacturers, distributors, and service providers.

GuideStar: Non-Profit Organization Finder

<http://www.guidestar.org/>

GuideStar is a searchable database of more than 1.7 million nonprofit organizations in the United States.

Hoover's Handbook of Emerging Companies

Refdesk HG4057 .A28618 2009

The Foundation Directory

Reference Stacks AS911 .A2 F65 2007

Listing of American foundations and their fields.

IS IT A "TOP-RANKED" COMPANY?

Forbes International Company Rankings

<http://www.forbes.com/companies/>

Forbes Magazine makes available company lists and rankings which can be ordered by name, country, industry, or rank. A short profile is provided for each company on the list with links to the company's homepage.

Fortune Magazine's Fortune 500 list:

<http://www.pathfinder.com/fortune/fortune500/index.html>

Fortune Global 500 List:

<http://www.pathfinder.com/fortune/global500/index.html>

Similar to Forbes, the Fortune 500 lists the largest 500 corporations in the United States.

Hoover's Handbook of Emerging Companies

Refdesk HG4057 .A28618 2009

Covers 500 companies thought by Hoover's editors as having demonstrated growth and the potential for future gains based on sales growth. Includes a compendium of lists (best small companies, fastest-growing companies, etc.)

Corporate 500. The Directory of Corporate Philanthropy

Reference Stacks HV97.A3 C63

COMPANIES THAT ARE HARD TO FIND

Company's Full Name

Trademark Electronic Search System (TESS)

<http://tess2.uspto.gov/>

The U.S. Government Patent and Trademark Office (PTO) now offers Web access to bibliographic and full-text databases. Great for tracking companies whose product or service is trademarked and known to you but whose official company name escapes you. The registered trademark is not necessarily the name that the company uses to "do business", particularly if the company has more than one product.

Company & Industry Information

WHOIS database

<http://www.whois.org/>

This site is useful for obtaining information about or related to a domain name registration record. A domain name is a way to identify and locate computers and resources connected to the Internet. No two organizations can have the same domain name, so if the business has a website registered, you will uncover the company responsible for it.

Corporate Affiliations

Brands and Their Companies / Companies and Their Brands

Reference Stacks T223.V4 A22

Useful if you know the name of a product the company is responsible for but are not sure of the company's exact name. Covers trade names (product name, trademark, brand names, etc.) and companies (alphabetically arranged separately) which either manufacture products, distribute them (including import/export), or market them.

International Directory of Company Histories

Reference Stacks HD2721 .I63

Small Business Profiles

Reference Stacks HD62.5 .S6

Company Directors & Officers

Standard & Poor's Register of Corporations, Directors, and Executives

Reference Stacks HG4057 .A4 2008

Vol. 1 includes entries for 55,000+ public and private US companies. Vol. 2 contains biographies of directors and executives. Geographical, SIC classification, and Corporate family group indexes available.

Index to Marquis Who's Who publications

Refdesk Z5301 .M37 2009

Index which allows you to search by the name of the executive's name in order to find out which Marquis publication has a biographical profile on that person. Profiles usually include career histories where company names will appear.

Still in Business?

Troubled Company Reporter

http://www.bankrupt.com/news_archive/

Daily electronic newsletters distributed to paying subscribers. However, this archive includes (for free) newsletters which are now older than 90 days.

International Directory of Company Histories

Reference Stacks HD2721 .I63

Trade Associations

Encyclopedia of Associations

Refdesk AS22 .E5

This Gale Research, Inc. publication contains information on ~87,000 associations across the globe, including contact information and their publications.