

Cerritos College Library

In the Wilford Michael Library & Learning Resource Center

COMPANY RESEARCH

Your search for information on a company can include books, periodical articles, online databases, and authoritative Internet resources.

Books

Use the [Library Catalog](#) located on the Cerritos College [Library Home Page](#) to find books on your topic that are available in the Cerritos College Library. Try the following Library of Congress Subject Headings but remember this list is by no means conclusive. There are many more subject headings for business in the online catalog.

Big business – United States – History
Business
Business enterprises – History
Corporations
Corporations – History

Directors of corporations – Directories
Industries – United States
International business enterprises
International trade

Selected Reference Books

Listed below are reference books that may be useful in your research. You can use them to find out what a company does; executive names and titles; locations; corporate history; historical financials and employees; competitors; and details about products and operations.

The Almanac of American Employers

REFERENCE HF5382.75 .U6 A45 2008

Hoover's Handbook of American Business

REFDESK HG4057 .A28617 2008

Hoover's Handbook of Private Companies

REFDESK HG4057 .A28616 2008

International Directory of Company Histories

REFERENCE HD2721 .I63

Ward's Business Directory of U.S Private and Public Companies

REFERENCE HG4057 .A575

Almanac of Business and Industrial Financial Ratios

REFERENCE HF5681 .R25 A45 2007

Business Leader Profiles for Students

REFERENCE HC102.5 A2 B79

Forbes Annual Directory

REFDESK HG4051 .F3 2004

Hoover's Handbook of Emerging Companies

REFDESK HG4057 .A28618 2008

Hoover's Handbook of World Business

REFDESK HG4009 .H66 2008

Standard & Poor's Register of Corporations, Directors, and Executives

REFERENCE HG4057 .A4 2006

North American Industry Classification System

REFERENCE HF1042 .N6 2002

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Journal & Newspaper Articles

Journals and magazines usually provide the most current information on a topic. Journal articles are more scholarly or professional while magazine articles tend to be shorter and more general. Newspaper articles, while not usually scholarly or professional, can give you the most current news and some additional facts on your topic.

To find articles on your topic, use one of the online databases listed below. These databases usually provide full-text articles on almost every topic. They are available via the [Library Home Page](#). Conduct your search in these databases by using subject headings and keywords similar to those you used to locate books.

EBSCOhost
Ethnic News Watch

Gale Databases
Gender Watch

NewsBank
Proquest Newspapers

For remote access to the library databases, login to the [Library](#) using your Cerritos College ID number.

See the [Database Page](#) or handout for a complete description of the Cerritos College Library online resources.

For historical research, the Library also has print indexes that must be used to find older articles, generally anything published before 1985.

Internet Sites

The Internet can be a valuable source for supplementing the information you have gathered from books and periodicals. It is important that you evaluate the information you get from the Internet to determine if it is reliable and useful to your research. A few Internet sites that may be useful are listed here. Search engines will bring excellent results and allow you to type the specific name of the company you are searching for.

Morningstar

<http://www.morningstar.com/>

Hoover's Online

<http://www.hoovers.com>

Corporate Information

<http://www.corporateinformation.com>

Forbes Company Lists

<http://www.forbes.com/lists/>

ThomasNet (Formerly Thomas Register of American Manufacturers)

<http://www.thomasnet.com>

Yahoo Finance

<http://finance.yahoo.com/>

SEC Filings & Forms

<http://www.sec.gov/>

Public Register's Annual Report Service (PRARS)

<http://www.prars.com/>

Business.com

<http://www.business.com>

Directory of Corporate Archives in the United States and Canada

<http://www.hunterinformation.com/corporat.htm>