



Real, Imagined and Constructed Images

Art 109

Gender Sexuality in Art

Library Orientation February 23, 2011

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Library Handouts

- **Welcome to Cerritos College library**
- **Databases & E-Resources**
- **Citing Cerritos College Databases & E-Resources**
- **Documenting Your Research Using MLA Style (7th ed.)**
- **Citing Non-Print Sources – MLA Style (7th ed.)**
- **Power Point handout/notes**

finding images in film, advertising, television or fine art: an overview

- **Book Catalog**
- **Selected Databases:**
 - **EbscoHost**
 - **Grove Art Online**
 - **Project Muse**
 - **GenderWatch*****
 - **Ethnic NewsWatch**
 - **Daily Life Through History**
 - **Oxford African American Studies Center**
 - **African American Experience**
 - **Latino Experience**
- **Selected Internet Resources**
- **Other libraries**

The title is centered at the top of the slide. It is flanked by five circles: a solid light purple circle on the far left, a hollow light purple circle, a solid light purple circle, a hollow light purple circle, and a solid light purple circle on the far right.

The Research Process

- **Choose a topic**
- **Do background reading**
- **Refine your topic and identify keywords**
- **Plan and execute a search strategy**
- **Gather information**
- **Maintain your source list**
- **Analyze and organize your information**
- **Write!**



Welcome to *My library*

Check out the Cerritos College library web gateway! Through it you can logon to access books, articles, websites, other libraries, your library account & more.

user id: student ID#

password: changeme



Documenting Your Research

- **Most academic writing draws on previous research, writings, and materials.**
- **You use other people's thoughts and ideas and incorporate them into your work.**
- **It is important to list your sources not only to give credit where it's due, but also to allow the reader to easily find and review the sources you've consulted.**

<http://easybib.com/>

Step 1: Selecting a gender role and its image to research in depth.

● Book Catalog –

selected subjects:

- **Bisexuality in art**
- **Feminism in art**
- **Gender identity in art**
- **Homosexuality in art**
- **lesbianism in art**
- **Masculinity in art**
- **Sex in art**
- **Sex in advertising**
- **Mass media and**
 - **Race relations**
 - **Sex**
- **Minorities in motion pictures**
- **Popular culture**

finding images, art forms, etc.

● Selected Resources:

- [Google.com Image Search](#)
- [Yippy Image Search](#)
- [Oxford African American Studies Center](#)
- [African American Experience Image Index](#)
- [EbscoHost Image Search](#)
- [Grove Art Online](#)
- [Ethnic NewsWatch](#)

Step 2: focus on a gender role and its image to research in depth.

- Identify a specific visual artist and/or image, or media, or discipline**

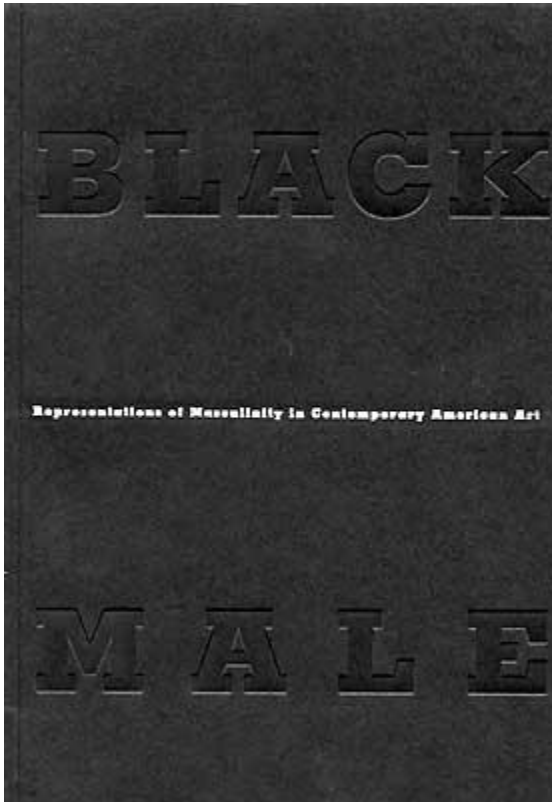
Example:

Black Male (keyword)

African American men (subject)

[Cerritos Library Book Catalog](#)

Modern images



Black Male: Representations of Masculinity in Contemporary American Art

An exhibition at the Whitney Museum of American Art in New York (1994) curated by Thelma Golden

Golden, Thelma. *Black Male: representations of masculinity in contemporary American art*. New York: Whitney Museum of American Art, 1994. Print

(MLA citation for a book with one author)

Databases and E-Resources: Off campus access

- The **databases** are available using any computer on the Cerritos College campus network. If you are on campus, simply click on a database title to begin your search. Off-campus access is provided to Cerritos College students, faculty, and staff and requires a login. **Remote access login to the subscription databases has changed.** Click on a database title and you will be presented with a login screen that asks for your username and password.
- **Students:** Login using your Cerritos College ID number and password, just as you would login to MyCerritos. You must be currently enrolled in a class.
- **Faculty and Staff:** Login using your Cerritos College network username and password.

Step 3: Analyze in depth the ideology behind this image...Research its origins/inspirations..

● Databases

- Gender Watch***
- EbscoHost
- Project Muse***
- Grove Art Online
- Ethnic NewsWatch
- Daily Life Through History

Scholarly journals vs Popular magazines

“Everywhere we turn, we see images of Black men. With a visibility far greater than their actual numbers in the national population, Black men’s images – to borrow a phrase from Virginia Woolf – have become a fantastical mirror with the capacity to exaggerate the power of American macho far beyond its actual influence in the world.”

- **Ross, Marlon B. “In Search of Black Men’s Masculinities.” *Feminist Studies*. (1998): 599. *GenderWatch*. Web. 3 March 2010.**

(MLA Citation for a magazine article from GenderWatch)

Selected Internet Resources

● Search Engines

○ Google Books

● <http://books.google.com/>

○ Google Scholar

● <http://scholar.google.com> (also includes an image search engine)

○ Ipl2: information you can trust

● <http://www.ipl.org/>

○ Yippy

● <http://search.yippy.com> (also includes an image search engine)



SELECTED INTERNET



RESOURCES



Evaluating Internet Resources:

- **Accuracy**
- **Authority**
- **Content/Coverage**
- **Currency**
- **Objectivity**
- **Design**

Evaluating Internet Resources

How has society begun to question...

Genders

Presenting Innovative Work in the Arts, Humanities and Social Theories

<http://www.genders.org/>

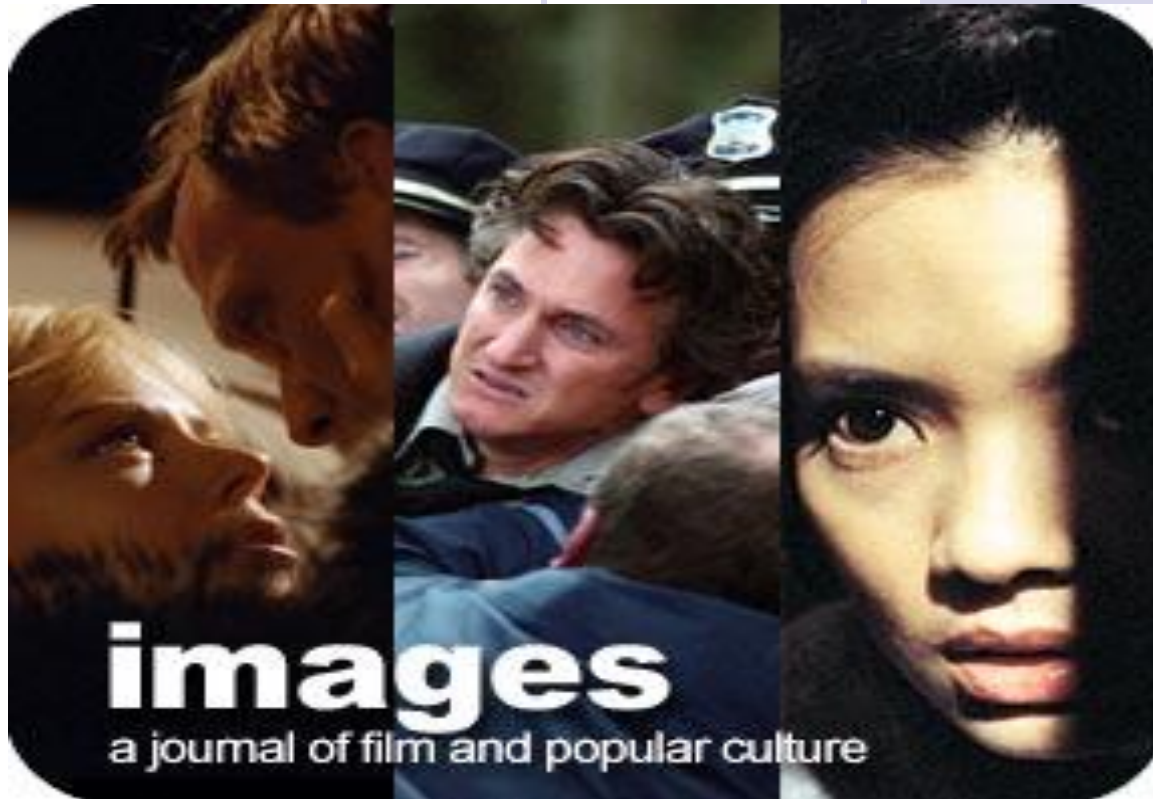
We publish essays about gender and sexuality in relation to social, political, artistic and economic concerns.

Popular Culture: Resources for Critical Analysis

The Website provides resources for the critical analysis of popular culture in the United States, including the impact of that culture beyond national borders. Resources include sites on various forms of popular culture including music, film, television, advertising, sports, fashion, toys, magazines and comic books, and the medium in which this message moves, cyberculture. The site focuses on issues of race, ethnicity, class, gender, sexuality, cultural imperialism and censorship, as shaped by and reflected in various mass media.

<http://www.wsu.edu/~amerstu/pop/tvrguide.html>

<http://www.imagesjournal.com/>



Along the Color line: Blame the Black man

Marable Manning states:

The basic representation of the African-American male within white society and culture rests on three key themes: sexuality, crime and violence.

Using this quote within the text of my paper (parenthetical reference) : (Manning A7)

Citation in the works cited list:

Manning, Marable. "Along the Color line: Blame the Man." *Michigan Citizen* 27.28 (1995). Web . 3 March 2010.

Along the Color line: Blame the Black man (cont.)

“Sometimes life imitates art. The cultural symbols and representations we produce on television and films, as well as in our museums and children’s textbooks create the foundation for what we want to believe.

... Black art has a larger responsibility, not just to report or depict stereotypes, but to project new directions and dimensions of human development.”

Using this quote within the text of my paper (parenthetical reference) : (Manning A7)

Citation in the works cited list:

**Manning, Marable. “Along the Color line: Blame the Man.” *Michigan Citizen* 27.28 (1995).
Web . 3 March 2010.**



**How has this image been
transformed over time?**



Postmodern Perspectives

***“So let’s make our movies like Spike lee
‘cause the roles being offered don’t
strike me There’s nothing that the
black man could use to earn Burn,
Hollywood. Burn!”***

Public Enemy with Big Daddy Kane

Seelow, David. “look Back in Anger: young, black males and the new cinema”. *The Journal of Men’s Studies* 30 Nov 1996: 153 GenderWatch. Web. 29 Jan. 2004

Thelma Golden quotes bell hooks in an essay entitled "My Brother" in the exhibit catalog for **Black Males:**

"For those of us who dare to desire differently, who seek to look away from the conventional ways of seeing blackness and ourselves, the issue of race and representation is not just a question of critiquing the status quo. It is also about transforming the image, creating alternatives, asking ourselves about what types of images subvert, pose critical alternatives, and transform our worldviews and move us away from dualistic thinking about good and bad."

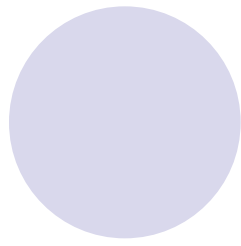
Golden, Thelma. *Black Males: Representation of Masculinity in Contemporary Art*. New York: Whitney Museum of American Art, 1994. Print.



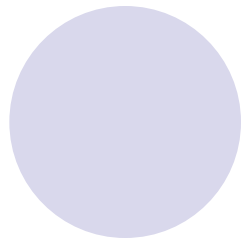
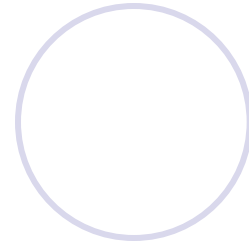
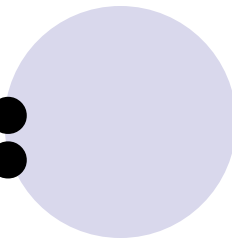
Post-modern Project:



**Deconstruct the gender
role/image that you researched
by creating a NEW image.**



Create:



- **Play**
- **Short Story**
- **Musical Performance**
- **Video**
- **film**
- **Dance**
- **Painting**
- **Sculpture**
- **Performance Piece**
- **Photographic Series**

Critically challenge the stereotypical archetypal image of the gender role that you have analyzed.

Your work should clearly present your point of view on the subject.

Engage in “Oppositional Representations”

“**Oppositional representation of the black male body that does not perpetuate white supremacist capitalist patriarchy will not be highly visible unless we change the way we see and what we look for. More important than the race, gender, class or sexual practice of the image maker is the perspective, the location from which we look and the political choices that inform what we hope these images will be and do. Lyle Ashton Harris has set an aesthetic agenda: ‘I see myself involved in a project of resuscitation -- giving life back to the black male body.’ As that life is made more visible in images, as the diversity of perspectives emerges, the vision of radical black male subjects claiming their bodies will stand forever in resistance, calling us to contestation and interrogation, calling us all to release the black male body and let it live again” (Hooks 140)**

Golden, Thelma. *Black Male: Representations of Masculinity in Contemporary American Art*. New York: Whitney Museum of American Art, 1994. Print

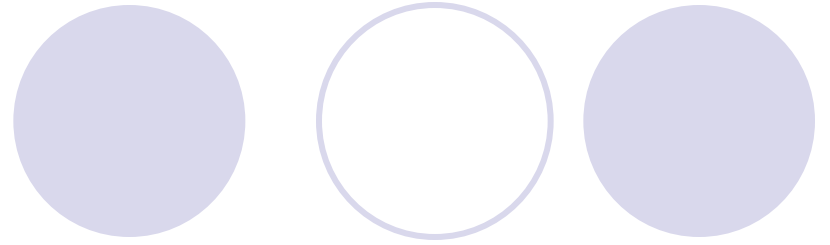
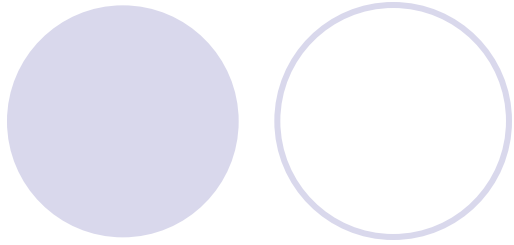
Additional Resources:

- Research Guides

- 360 Search

- California State University Long Beach

- Ask a Librarian



Good luck on your research paper!

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