FOR THE WEEK OF SEPTEMBER 27 – OCTOBER 3, 2005

In progress

- Kristen Habbestad provided materials and support to a Press Telegram reporter who attended and covered the 50th Anniversary Convocation Luncheon on September 29.

- Ms. Habbestad distributed a news alert regarding open enrollment for the college’s 9-week session to local print and broadcast media.

Coverage

The Downey Patriot – August 26, 2005
Article about Cerritos College and the role of lifelong learning in women’s lives.

The Downey Patriot – August 26, 2005 –
Article about vacant seats in local school boards. Cerritos College mentioned.

The Downey Patriot – August 26, 2005 –
Article about the upcoming Cerritos College Department of Theatre 2005-2006 line-up.

Orange County Register – September 7, 2005 –
Calendar item about a Patriot Day ceremony held at Cerritos College.


Press Telegram – September 10, 2005 –
Sports blurb about junior college football. Cerritos College included.

La Ola – September 10, 2005 –
Article about two new Latino candidates running for seats in the Norwalk-La Mirada district. Cerritos College included.

Press Telegram – September 14, 2005 –
Junior college sports round-up. Cerritos College included.


Orange County Register – September 15, 2005 –
Blurb about the Cerritos Chamber of Commerce hosting a forum for candidates at Cerritos College.

*Orange County Register* – September 15, 2005 –
Article about oil companies crying wolf. Author of article is an economics teacher at Cerritos College.

*Press Telegram* – September 15, 2005 –
Sports area round-up article for local junior colleges. Cerritos College included.

*Press Telegram* – September 17, 2005 –
Sports area round-up article for local junior colleges. Cerritos College included.

*Press Telegram* – September 17, 2005 –
Listing of football games taking place. Cerritos College included.

*Press Telegram* – September 17, 2005 –
Sports article about the Cerritos College men’s soccer team.

*San Gabriel Valley Daily Tribune* – September 17, 2005 –
Sports article about college football. Cerritos College included.

*Whittier Daily News* – September 30, 2005 –
Article about Chancellor Drummond’s visit to Cerritos College.

*Press Telegram* – September 30, 2005 –
Article about Cerritos College celebrating its 50th anniversary.

*Press Telegram* – October 3, 2005 –
Article about Cerritos College’s 50th Anniversary pictorial book.

**Related Articles**

*Los Angeles Times* – September 29, 2005 –
Article about educator hitting the road to teach Jay Leno a lesson about comments he made regarding a one-day program educating prostitutes about the sex industry.

*Whittier Daily News* – September 30, 2005 –
Article about Rio Hondo being poised for a redesign of the campus.

*Press Telegram* – October 3, 2005 –
Article about Community College Chancellor Mark Drummond and his critique of the system.

*Press Telegram* – October 3, 2005 –
Article about Community College Chancellor Mark Drummond and funding for public education.
Enroll Now for Cerritos College’s 9-Week Session Starting October 17

Registration Underway Online and by Phone

WHAT: Registration is underway for Cerritos College’s 9-week class session that begins Monday, October 17. Students may access a schedule of classes, complete an application and register online for a variety of classes by visiting www.cerritos.edu/admissions.

All eligible returning students have an option to either register online through MYCERRITOS or by using the automated Falcon Phone registration system at (562) 860-3276.

WHEN: Registration for the 9-week session is currently taking place and will continue through the start of classes on October 17. The 9-week session ends Friday, December 16.

WHERE: Cerritos College
11110 Alondra Blvd.
Norwalk, CA 90650-6298
www.cerritos.edu/admissions

CONTACT: For more information, please call (562) 860-2451, ext. 2211 or e-mail Rose Alegre at alegre@cerritos.edu in the Cerritos College Admissions and Records Department.

Cerritos College celebrates the 2005-06 school year as its 50th anniversary in serving as a comprehensive community college for southeastern Los Angeles County. Communities within the college’s district include Artesia, Bellflower, Cerritos, Downey, Hawaiian Gardens, Lakewood, La Mirada and Norwalk.

— More —
Cerritos College offers degrees and certificates in more than 180 areas of study in nine divisions. Annually, more than 1,200 students successfully complete their course of studies, and enrollment currently surpasses 22,000 students. Visit Cerritos College online at www.cerritos.edu, and view a celebratory site honoring the college’s 50 years of tradition, honor and values at www.cerritos.edu/50.
Cerritos College Brings its History to City of Norwalk

For Immediate Release: October 3, 2005

Event Contact: Megan Richardson, Public Affairs; (562) 860-2451, ext. 2401

WHAT: Cerritos College will bring its 50th anniversary celebration to the residents of Norwalk through “Building Futures,” a free exhibit of college memorabilia, historical photos and collector’s items on display at the Norwalk City Hall Complex beginning Monday, October 3 and remaining through Friday, October 28.

Norwalk is one of eight local cities that are located within Cerritos College’s district boundaries, and throughout the years, Cerritos College faculty members and administrators have had prominent ties with the city. Norwalk City Manager Ernie Garcia is a Cerritos College alum, and several other past and current Norwalk city officials have also served as college officials. Cerritos College Board Trustee Bob Arthur is a former Norwalk City Councilmember.

WHEN: October 10 – Friday, October 28, 2005
Monday – Thursday, 8 a.m. to 6 p.m. and alternating Fridays, 8 a.m. – 5 p.m.

WHERE: Courtyard of Norwalk City Hall Complex
12700 Norwalk Blvd.
Norwalk, CA 90650

CONTACT: For more details about the Cerritos College 50th Anniversary Traveling Display, please contact Megan Richardson of Cerritos College Public Affairs, at (562) 860-2451 ext. 2401, or contact the city of Norwalk at (562) 929-5773.

COST: Free.

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Lifelong learning in women's lives studied

NORWALK—Cerritos College, one of three U.S. colleges/universities involved in a "global" study examining the role of lifelong learning in women's lives, also participated in by similar institutions in Japan, Korea, and Norway, reports the following findings from its sample respondents:

1) that the majority of Cerritos College students being primarily Latino, considered the support received by the student from family as overwhelming important, and was rated as "significant or "very significant" to the student's success by more than 86 percent of the respondents; 2) in the "institutional support" category, even though respondents rated support services offered through counseling and student services as important, the two most significant institutional support factors were found to be conveniently-scheduled classes and courses that met students' interest; and 3) in the financial support area, survey respondents rated discounted or affordable tuition as the most significant means of financial support.

These findings are part of a 440-page collaborative report from all 4 countries. The data were compiled at the National Women's Education Center in Japan, sent back to the participating institutions for analysis and the results written up for the final report.

The other two U.S. institutions were the College of New Rochelle in New York City and the University of Wisconsin/Madison. New Rochelle is a private college with a high African-American population, whereas UMW has a high concentration of Caucasian students.

Involved in the Japan-funded study from the very start was Nick Kremer, executive dean of Cerritos College's Community Industry and Technology Education (CITE) program. Dr. Amy Holzgag, full-time CC sociology professor, would make a presentation at a conference in Seoul, Korea as Ewha University hosted "Women's Worlds 2005, the 9th International Interdisciplinary Congress on Women June 19-24, where 2,300 people representing 78 countries attended. Other key CC staff took part in the interpretation and preparation of the report.

The study found lifelong learning in Japan, Korean, Norway and the U.S. to reflect the unique characteristics of each country. For example, lifelong learning in the U.S. was found to be more career-oriented, while lifelong learning in Norway was ability development-oriented. Lifelong learning in Japan and Korea was found to be mind enrichment-oriented.

Dr. Holzgag reported that people in the audience were stunned at the amount of opportunity and support offered at Cerritos College. The feeling was that around the world, education is costly; but Cerritos College was doing a great job in offering a great education at an affordable price.

She suggests, on a practical level, that perhaps CC can be more flexible with its office hours, perhaps keeping offices open later at night and making sure "we can serve our students well." She says, "Overall, we learned though the study that support systems are important, and that they have a great deal to do with how we plan and structure campus services."
Field shapes up for school race

By John Adams

DOWNNEY—Two candidates will compete for the vacant seat in Area One of the Downey Unified School District which was left open when incumbent Cheryl Andersen stepped down last month. They are Martha E. Sodetani and Joseph Anthony Serrano.

And in Area Five, voters will choose from a field of three hopefuls, including Luis H. Marquez, Ricardo Alarcon Salazar and Nancy A. Swenson. Five became open when incumbent Betty Ferraro announced she would be moving out of the District.

Incumbent Barbara Saneri runs for reelection unchallenged in Area Seven.

Sodetani, whose three biological children graduated from Downey schools, now has three adopted children attending here. She says she feels she has her finger on the District’s pulse. Serrano lists himself as an educator.

Former mayor and city councilman Gary McCaughan was expected to run in Area One and took out papers, but never filed them.

In Area Five, voters must choose from a field of Marquez, who is a deputy to State Sen. Alan Lowenthal, D-Long Beach; railroad conductor Salazar; or Swenson, a management systems analyst.

In a separate area race, incumbents Robert Erpilo and Bob Verderber (who is from Downey), will defend their seats on the Cerritos Community College Board against the challenge of Bob Hughlett, a retired educator, and Carmen Avalos, a municipal clerk and educator.
Cerritos releases theater schedule

NORWALK – The Cerritos College Department of Theatre has released its 2005-06 season lineup, which will feature performances from alumni actors along with current theater students in celebration of the college's 50th anniversary.

“The Diary of Anne Frank” opens the season in October 2005. A family is forced into hiding by Nazis during World War II in the story of a young Jewish girl.

“Aesop's Fables” hits the stage in December 2005. Director Ken Raggs and ensemble ramble through selected tales from the wit and wisdom of Aesop, in this comical and adventurous show suitable for the entire family.

“Alumni Improv Show” opens in March 2006. Theater department faculty member Kevin Hoggard stars in this comedy.

The season ends with the dinner theater musical “Grease,” presented in April and May 2006.

For specific show dates and times, call the Becknight Center Theatre box office at 467-5058.
CERRITOS

Patriotic ceremony: A Patriotic Day ceremony and concert will be held from 5 to 5:30 p.m. Sunday to honor those affected by the Sept. 11 terrorist attacks. The event, at the Civic Center, 18125 Bloomfield Ave., will include a musical prelude at 4:45 p.m. by the Cerritos College Community Band. Call (562) 666-2810.

Elyne Pak
(714) 704-3768
elpak@ocregister.com
Cerritos soccer wins as Valderrama nets 2

From staff reports

Lisa Valderrama scored two goals and Megan Koe added one to help the Cerritos College women's soccer team post a 3-0 nonconference victory over Santa Ana on Friday afternoon at Centennial Park in Santa Ana.

Valderrama, now with eight goals this season, netted the game's first goal in the fifth minute, but the Dons evened the score in the ninth minute.

The Falcons (8-1-1) took a 2-1 lead shortly afterward on another score by Valderrama. Santa Ana drew even in the 40th minute.

Koe scored the decisive goal in the 74th minute. It was her third goal of the season.

Falcons goalie Marjorie Stanovich and Elizabeth Sanchez played the first and second half, respectively. Stanovich had four saves and Sanchez recorded eight.

Cerritos will play host to San Diego Mesa on Wednesday at 4 p.m.

San Diego State 1, US Riverside 0

Jen Mello scored in the 86th minute and goalie Christi Yount had two saves to help the Aztecs (4-2) beat the Highlanders (2-1-1) in the UC Irvine Invitational.

Palm Springs 1, UCLA 0-2 OT

Tiffany Weimer scored in double overtime to lift the University Lions (5-0) over the Bruins (4-1) in the UCLA Women's Cup.

MEN'S SOCCER

L.A. Harbor 1, Palomar 0

The Seahawks' leading scorer, Julio Madrigal, scored the game's only goal in the 57th minute, his ninth of the year, and L.A. Harbor (6-0-1) held off visiting Palomar (1-2-1) in a nonconference game. Goalie Steve Mensch was perfect while recording his fourth shutout of the year.

WOMEN'S VOLLEYBALL

Cerritos 3, Citrus 2

Nancy Murph had 16 kills and three aces and Shannel McMillan totaled 14 kills and three aces to help the visiting Falcons (2-0) post a 28-30, 23-30, 30-20, 30-24, 15-12 victory over Citrus. Cerritos also got key contributions from Stephanie Crowell (43 assists) and Vanna Molina (6 digs).

The Falcons will be competing in the Pasadena Tournament today at Pasadena City College.

Santa Monica 3, Long Beach City 0

Angelica Garinger had 13 kills and 12 digs for the Vikings (1-1) in a 30-26, 30-28, 30-18 nonconference loss to visiting Santa Monica (1-1).

Also for LBCC, Heather Ritter had 15 digs, Natalie Seluli totaled 32 assists and Jennifer McClellan added nine kills.

The Vikings will play host to Cypress on Wednesday at 6 p.m.

Cal State Fullerton 3, Evansville 0

Danielle Haggard had 14 kills to help the Titans (4-0) post a 30-26, 30-24, 30-25, in nonconference action.

Colorado State 3, UC Irvine 0

Casey Bauer had 18 kills to help the Rams (2-0) post a 30-22, 30-24, 30-21 victory over UC Irvine (3-2). The Rams will play host to Cal State Fullerton in the ITA/Dollar General ITA Fall Classic on Sunday.

Notre Dame 3, USC 1

Lauren Keeler had 25 kills and Ashley Tarvarious contributed 56 assists to help the Fighting Irish (4-0) post a 23-30, 30-20, 30-26, 25-27 win over USC (2-9) in the ITA/Dollar General ITA Fall Classic.

Staci Venski led USC with 20 kills.
L.B. City, Cerritos set for home openers

JC football: Vikes look to go 2-0 while Falcons eye first win.

From staff reports

The Long Beach City College and Cerritos football teams, both of which began the 2005 season on the road last week, open their home schedules today.

L BCC, which leads the state in scoring after a 62-17 victory over Ventura last week, hosts Moorpark (1-0) at 5 p.m. at Veterans Stadium. Cerritos, which lost a 30-23 heartbreaker a week ago to Moorpark, hosts West L.A. (0-1) at 5 p.m. at Falcon Stadium.

In other area games, Compton (0-1) visits Orange Coast (1-0) at 1 p.m. and L.A. Harbor (1-0) travels to Palomar (1-0), also at 1 p.m.

Last week, LBCC sophomore quarterback Alex Akiyama completed 17-of-30 passes for 300 yards and four touchdowns in a rout of Ventura. Sophomore Stanley Franks had eight catches for 120 yards and three TDs and freshman LaTroy Daniels had two catches — both for TDs — for 64 yards. Daniel Hemphill added a 97-yard kickoff return for a touchdown in the fourth quarter. Defensively, the Vikings held the Pirates to 252 yards and recorded five sacks.

Cerritos had a chance to tie last week’s game on the final play but Jeff Kline’s pass to Anthony Oliver in the end zone was incomplete.

Trailing by a touchdown in the final minute, Kline drove the Falcons 60 yards in 36 seconds to the Raiders’ 11-yard line before his final pass fell incomplete.

Kline led Cerritos in rushing with 100 yards in 10 carries, including a 60-yarder, and sophomore Jeron Johnson scored three touchdowns. Last week, Compton lost 26-25 to Santa Ana, and Harbor topped College of the Desert, 38-14.
Norwalk-La Mrida

Dos nuevos candidatos latinos en el distrito
Cerritos women off and running

By David Felton
Staff writer

Cerritos College's women's cross country team, which finished fourth at last year's state championships, is off to a fine start in 2005, as it finished fifth out of 12 teams at the Southern California Preview meet last week at the University of San Diego.

The Falcons were led by sophomores Meryl Follocco, an all-state and All-South Coast Conference performer a year ago. Follocco placed second on the 8K course in 19 minutes, 52 seconds. She was followed by freshman Maria Vargas (Downey High) in 20:51.60 in eighth place and sophomore Libiana Vera (Bellflower High.), who placed 30th in 21:51.70. Rounding out the scoring for Cerritos were freshman Mohan Martinez (21:59.40, 35th place) and freshman Josefa Villalba (22:27.00, 46th).

The Falcons finished the meet with 110 points, behind Orange Coast (44) and Riverside (51). Eighteen teams and 167 runners competed.

The Falcon men finished fifth out of 22 teams on a four-mile course. Sophomore Brandon Johnson (Carroll High) paced Cerritos with a 12th-place finish in 22:20.90. He was followed by sophomores Vincent Rojas (Miliikan High), who finished 16th in 22:25.40, freshman Jaime Buenrostro from Downey High (22:31.20, 31st) and freshmen Jorge Cruz (22:50.60, 41st) and Mark Valencia (24:03.50, 70th), both from Paramount High.

Cerritos, which finished 11th in the state last year, had 162 points and placed in front of Orange Coast (230), El Camino (270), Glendale (310) and Oxnard (319). The meet featured 184 runners.

The Falcons return to competition at the L.A. City Invitational at 9 a.m. Saturday at L.A. Pierce College.

More from Cerritos

The Falcons' women's soccer team has jumped to a 5-1-1 record this season, led by the efforts of Mexican national team member Lina Velderramos. The freshman midfielder has scored eight goals and added two assists for a Cerritos team that finished a disappointing 4-30-5 (1-6-1 in the SCC) in 2004.

"Velderramos has great dribbling skills, has speed and is a leader on the field," said Cerritos coach Debbie Jensen. "Obviously, she has the ability to find the net. She wants to score. She's very competitive."

Cerritos has defeated Saddleback (4-2) and tied Orange Coast (3-3), both of whom qualified for last season's Southern California playoffs. The Falcons' only loss was to traditional Northern California power Lassen (1-0) at the Victor Valley Tournament.

"It's going great," said Jensen. "We've already won more games than all of last year."

The Falcons host Santa Monica at 4 p.m. today.

* The women's water polo team, under first-year coach Sergio Macias, took second place at the Cañada Tournament over the weekend and takes a 3-2 record into today's SOC opener at home against L.A. Trade Tech.

The Falcons opened with an 11-8 victory over Foothill, which made last season's state Final Four. Cerritos followed that with wins over Modesto (16-6) and Santa Monica (13-6). Its only loss was to San Joaquin Delta (9-8).

Sophomore driver Berlyn Sanches led the team in goals (13), assists (five) and steals (nine). Freshman driver Christian Edwards has 10 goals, and freshman goalie Hannah Pele has 20 saves.

* The women's volleyball team took second place at the Paaske Tournament over the weekend, advancing undeniably through pool play before a 25-24 loss to SOC foe El Camino in the final.

Sophomore Nancy Martin (Galer High) and Stephanie Crowell (Downey High) were selected to the all-tournament team. Martin had 29 kills and 10 blocks while Crowell, a setter, had 100 assists and 10 kills.
AREA ROUNDPUP

49ers golf finishes fourth to open season

From staff reports:

The Long Beach State’s women’s golf team finished fourth to open season Tuesday in the season-opening Ptarmigan Ram Fall Classic at the Ptarmigan Country Club in Fort Collins, Colo.

The 49ers finished at 687 and improved from their fifth position heading into the final round. Baylor won the 18-team tournament at 859.

Kay He Ay finished eighth at over-par 210 to lead the 49ers. Hayley Wilkinson finished tied for 19th at 7-over, and Katy Barrett came in tied for 26th at 9-over.

JC Women’s Soccer

LBCC 2, Antelope Valley 0

Sophomore midfielder Stephanie Leotti scored two goals as No. 3 nationally ranked Long Beach City College won the nonconference game and increased its regulation-time unbeaten streak to 64.

The Vikings edged the Roadrunners 4-1.

Antelope Valley fell to 1-7-0.

LBCC (8-0-1) plays today when it hosts Rio Hondo College at 2 p.m.

JC Men’s Soccer

Cerritos 1, Cypress 0

Sophomore forward Eduardo Padilla handled a rebound off the crossbar and drilled the ball into an empty net in the 26th minute to give Cerritos the win at home.

The Falcons improved to 4-3-0, while the Chargers dropped to 2-3-1. Cerritos travels to Glendale on Friday for a 4 p.m. contest.
CERRITOS

Candidates forum: The Chamber of Commerce is hosting a forum for candidates in the Cerritos College and ABC Unified School board races. The luncheon will be 11:30 a.m. to 1 p.m. Oct. 6 at the Sheraton Cerritos Hotel, 12725 Center Court Drive. Information, (562) 467-0800 or cathrine@cerritos.org.

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