JoAnna Schilling told the group that there is great interest in the web site being re-organized. A focus group will be put together with faculty senate and students.

Ty Bowman presented the preliminary design for the new website.

Ty demonstrated how the site condenses in size to fit various sizes in a tablet and a phone.

JoAnna commented on how the website is ordered matters and since no existing philosophy exists how or who can decide the order for the new site, she suggested that the web standards committee set the standards.

JoAnna also mentioned getting the recommendation from faculty senate regarding the web site re-design.

JoAnna mentioned focusing on the navigation structure

Vyikki Morgan asked a question about mobile app/websites. She said she has a resource that she would share with Ty.

Ifalcon logo/placement on the website – should it be on the website? Does everybody know what it means when they see it on the website? Does it make sense?

JoAnna suggested looking at Pasadena City College web to see an example of a web site with numerous logos on it. She suggested that perhaps we can have logos/images in a single location that rotate in and out so that the web site is not cluttered with logos.

James MacDevitt suggested that we look at websites from universities such as USC to gain inspiration for our website.

Managing Social Media

JoAnna would like to figure out a way to communicate to students, the various programs available on our website that lead to a final destination instead of having a bunch of program scattered through the Cerritos website. She gave an example of the Scholars Honors Program – it’s a valuable program but the sense is: students are not aware of it unless they find it by accident or someone tells them about it. Should there be standards for social media?

Vyikki Morgan said it would be nice to have guidelines for what should and should not be placed on FB because she initiated a FB page for court reporting but was concerned about posting images on the page.
What about usernames and passwords? James MacDevitt brought up the point that FB only allows pages to be created from within an individual’s personal page and that the individuals who created their pages are not going to give up their personal username and password to allow an administrator to inspect pages for standards.

Patrick O’Donnell suggested that E-mail groups can be created and that those E-mail addresses can be used instead of personal username and passwords that way if an individual leaves the FB account behind, we still have the availability of retrieving the username/password to the account by adding a new user to the E-mail group and then they request a new password from FB.

JoAnna suggested random checks on FB and social media sites for standards

JoAnna would like the group to review the FB guidelines and submit them to Ty.

Carl Bengston asked what is expected, do they generalize the guidelines so that they can be applicable to social media sites? JoAnna said yes.

Sarah Ramirez suggested that Shirley Arceo be involved in the social media conversation

JoAnna said that Shirley has made it clear that she does not want to be the social media police.

Board Policies for Section 508

JoAnna brought up and explained the topic of AP and BP on accessibility and asked the committee if it is a good idea. The committee agreed.

Since everybody agreed that the AP/BP on accessibility is a good idea, she asked if it is good to appoint Ty Bowman and Dr. Lucinda Aborn to work on a draft. Everybody agreed. JoAnna suggested that the draft will probably not be available until early 2014. JoAnna suggested that they look at the CCLC – Community College League of California for verbiage inspiration.

MyCerritos Logo Redesign

JoAnna handed out a page of logo designs created by Kelly Kwan.

A logo design was chosen by the committee. Ty will ask Kelly to create a button for the web site with it.

iFalcon Disposition

JoAnna asked the questions; is the iFalcon link on the website understood to be a link. Is it possible to rotate different department’s links?

Ty told the group that Mark Wallace (past governmental relations director) basically chose what links made the homepage.

Abner commented that a committee he belongs to on campus researched college websites and student success was often on the homepage.

Academic Calendar

JoAnne handed out The Cerritos College Social

JoAnna discussed calendars – she and Ty explained how they are used now and asked how they should be used in the future. Simplify is the goal. Ty showed an example of what he has been working on with JoAnna.

Patrick mentioned SharePoint calendars and Outlook has a way of making them visible on the web.
Other Business
Carl Stammerjohn has not been replaced. JoAnna will ask Faculty Senate to nominate a new member. JoAnna announced the next meeting to be October 15, 2013.