Doing Business with China

How can local businesses benefit from the US-China business boom?

Ever wondered how you can expand your business?

In this workshop you will learn what you need to know in order to begin benefitting from the business boom between U.S. and China.

You will learn:

- Business climate, opportunities, and resources; for BOTH sourcing from and selling to China, and for BOTH goods and services.
- Business etiquette, customs and information for conducting effective and profitable business with China and Chinese people.

Presenter:
Cindy Yen Chen is the co-founder and President of Zen Continental, an international freight forwarding and shipping company with 24 offices in the U.S. and China. Ms. Chen has been teaching Chinese Language & Culture for the past 15 years at the Cerritos Chinese School of the Chinese Culture Association of Southern California.

ONE NIGHT ONLY!
Monday, April 6th
6 pm to 9 pm
$39

Recommended Follow Up Class
“Chinese Language & Culture Introduction”

Register online at www.cerritoscommunityed.com
Phone: (562) 467-5050 ext. 2521
Fax: (562) 467-5013

in cooperation with Chinese Culture Association of Southern California
Cerritos Chinese School