Cerritos College Recognizes Industry Members for Advisory Roles

Twelfth Annual Breakfast Features Radio Journalist Kai Ryssdal

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NORWALK, Calif. - April 23, 2010 - Cerritos College hosted over 300 industry professionals and college staff at the 12th Annual Advisory Committee Members’ Recognition Breakfast on Thursday, April 22. Members of 46 individual committees include business, industry and community leaders who preside on various advisory committees at the college to provide consultation and development of career and technical education programs. Also attending the breakfast were representatives from the area unified school districts and regional occupational program.

Master of Ceremonies was Nick Kremer, executive dean of Community, Industry and Technology Education at Cerritos College. Kremer was joined by Cerritos College President/Superintendent Dr. Linda Lacy, who welcomed the guests and thanked the advisory committee members. “Your participation keeps us informed so that we can adapt our curriculum and instruction to current business trends and needs as well as keep our classrooms and labs up to date.”

This year, Kai Ryssdal, host of the “Marketplace” public radio show served as keynote speaker for the breakfast.

Ryssdal has been the host of “Marketplace,” public radio’s premier business program that reaches audiences via 500 stations around the country since 2005. He previously hosted the Marketplace Morning Report, a 10-minute business roundup, for over four years.

His radio work is widely respected and has won first place awards from the Radio and Television News Directors Association and the Public Radio News Directors Association.
Prior to his radio work, Ryssdal was a Navy pilot and served as a member of the United States Foreign Service in Ottawa and Beijing.

Ryssdal acknowledged the importance of the work the advisory committees and the college do in workforce training. He pointed out that the regional economy is a key to America’s and the global economic recovery.

“The worst (of the recession) is behind us, and an improvement in consumer confidence and the wise allocation of scarce resources are the vital factors to watch in the recovery,” said Ryssdal.

Advisory committee members at Cerritos College volunteer their time to advise departments on curriculum and technology.

Cerritos College serves as a comprehensive community college for southeastern Los Angeles County. Communities within the college’s district include Artesia, Bellflower, Cerritos, Downey, Hawaiian Gardens, La Mirada, Norwalk, and portions of Bell Gardens, Lakewood, Long Beach, Santa Fe Springs, and South Gate. Cerritos College offers degrees and certificates in more than 180 areas of study in nine divisions. Annually, more than 1,200 students successfully complete their course of studies, and enrollment currently averages 23,000 students. Visit Cerritos College online at http://www.cerritos.edu/.

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