Lizeth Pimentel Fundraiser a Success

FOR IMMEDIATE RELEASE: June 21, 2010

Media Contact: Aya Abelon, Public Affairs; (562) 653-7878

NORWALK, Calif. - June 21, 2010 - Fueled by pancakes and coffee, the fundraiser put on by co-workers and friends of Lizeth Pimentel on Saturday, June 12th, was a great success.

Pimentel, Cerritos College employee and student, was in a horrific car accident on March 11.

Pimentel, the mother of a four-year-old daughter remains hospitalized.

Nearly 700 breakfasts were served at the event and over 700 presale tickets for the event were sold. Approximately 60 volunteers, comprised of college personnel and concerned parties, lent helping hands including members of the Kiwanis Club of La Mirada who served as the cooks for the event.

At the end of the morning, 53 prizes were raffled. The proceeds from the tickets sold for all prizes went towards raising additional funds for Pimentel. Drawing items were provided by local merchants, people on campus, friends and community members.

“The event was nothing short of amazing with an overwhelming turnout,” said Tom Jackson, Cerritos College Board of Trustees vice president.
Along with the Adult Education Office, staff worked with the Jackson’s in planning, coordinating, and presenting ideas to ensure a successful event. Through their efforts, the staff provided not only monetary support but demonstrated how much Lizeth is loved by her Adult Education family.

The large door prize was a Compaq desktop computer donated by GST, Inc.

Major event sponsors include: Alamitos Podiatry Group; L.A. County Supervisor Don Knabe; FAMSA Furniture; Fantastic Burger; GST (J. P. Wang); Hof’s Hut; Home Depot; Jim Gorman Insurance Agency, Long Beach; Johnson Jewelers, Bellflower; Kiwanis Club of La Mirada; McDonald’s; Mr. & Mrs. Stuart H. Finkelstein and Polly’s Pies.

The Pimentel family thanked everyone for their support and prayers during this difficult time.

Donations are still being collected for the fundraiser. For information, please call (562) 860-2451, ext. 2508.

*Cerritos College serves as a comprehensive community college for southeastern Los Angeles County. Communities within the college’s district include Artesia, Bellflower, Cerritos, Downey, Hawaiian Gardens, La Mirada, Norwalk, and portions of Bell Gardens, Lakewood, Long Beach, Santa Fe Springs and South Gate. Cerritos College offers degrees and certificates in more than 180 areas of study in nine divisions. Annually, more than 1,200 students successfully complete their course of studies, and enrollment currently averages 23,000 students. Visit Cerritos College online at http://www.cerritos.edu/.*

-END-