



# Cerritos College

## ART AND DESIGN - OCCUPATIONAL PREPAREDNESS IN DESKTOP PUBLISHING/JOURNALISM

### Program of Study

This verification will provide the student with the entry-level skills needed to write and prepare for printing such widely produced documents and newsletters, brochures, and news releases. These skills are applicable in a wide variety of business environments.

#### **FINE ART DESKTOP PUBLISHING/JOURNALISM VERIFICATION OF COMPLETION**

**14-15 UNITS**

#### **SELECT 11-12 UNITS FROM THE FOLLOWING:**

**UNITS**

ART 186	Computer Graphics with Adobe Illustrator	3
ART 188	Design for Desktop Publishing	3
ART 192	Photoshop/Digital Imaging	3
JOUR 101	Beginning Newswriting and Reporting	3
JOUR 105	Newspaper Production	2

#### **PLUS ONE COURSE FROM THE FOLLOWING:**

ART 182A	Lettering and Typography	3
BA 110	Advertising	3
JOUR 103	Newspaper Article Writing	2
JOUR 157	Principles of Public Relations	3
PHOT/JOUR 130	Photojournalism	3