1. **Foster student success, engagement, and completion**

The Board of Trustees and CEO will continue to support initiatives focused on increasing student success, engagement, and completion at Cerritos College.

**Board and CEO Activities:**

- Receive progress reports regarding new and ongoing initiatives including a data warehouse, math, Completion Project, student equity, and benchmarking on cohorts for three years at 150% and four years at 200% of the time.

**Linkage to Strategic Plan**

- **Student Engagement Goal 2:** Increase overall degree and certificate completion by **2% by 2017** by ensuring students are aware of their program pathways and progressing towards completion.
- **Teaching Practices Goal 1:** Improve the collaborative teaching environment on campus by increasing opportunities for faculty interaction.
- **Instructional Programs Goal 1:** Create clear educational pathways for all completed Associate Degrees for Transfer (ADTs) and **25%** of non-ADT degrees and certificates and **60%** of Career Technical Education Programs (CTEs) and communicate the pathways to the student community.
- **Instructional Programs Goal 2:** Increase overall transfer prepared rate by **2% by 2017**.
- **Instructional Programs Goal 3:** Create a strategy to increase successful completion of the basic skills sequences for Math, Reading, English and ESL and determine a baseline for future measurement.
- **Support Services Goal 1:** Develop a coordinated marketing campaign and calendar to promote services to students and the campus community.
- **Support Services Goal 2:** Increase use of universally accessible technology to enhance availability of services and resources.
2. **Advance the Facilities Master Plan and Maintain and Improve the Academic Infrastructure.**

Under the direction of the Board, the CEO will continue to monitor the construction of facilities associated with the Facilities Master Plan.

**Board and CEO Activities:**

- Participate in construction update meetings.
- Monitor construction budgets and timelines.
- Report any irregularities to the Board of Trustees in a timely fashion.

---

<table>
<thead>
<tr>
<th>Linkage to Strategic Plan</th>
</tr>
</thead>
<tbody>
<tr>
<td>Academic Infrastructure Goal 1: Integrate the smart classroom standards across campus that includes technology, equipment, furniture, and media.</td>
</tr>
<tr>
<td>Academic Infrastructure Goal 2: Rewrite Planning Plus and implement Program Review Plus.</td>
</tr>
<tr>
<td>Academic Infrastructure Goal 4: Expand campus Wi-Fi coverage.</td>
</tr>
</tbody>
</table>

3. **Develop a new long-term strategic/education master plan**

The Board of Trustees and the CEO will embrace the long-term vision of Cerritos College.

**Board and CEO Activities:**

- Engage the college community in dialog around academic excellence and student-centered initiatives.
- Gather feedback from the campus community to be used in the development of a multi-year strategic plan.
- Establish a team and strategy for the development of the strategic plan during the 2016-17 academic year.
4. **Focus on community outreach**

Under the direction of the Board of Trustees, the CEO will expand outreach to strengthen the presence of Cerritos College in the local community.

**Board and CEO Activities:**

- Continue to host community events on the Cerritos College campus.
- Bring community members and potential business partners to tour the Cerritos College facilities.
- Reach out to service area communities and meet with respective local leadership.
- Maintain visibility and participation in local and state events.

5. **Foster a strong partnership between the Cerritos College Foundation and Cerritos College**

The CEO, under the direction of the Board, will explore opportunities to become more involved in fundraising activities associated with the Foundation.

**Board and CEO Activities:**

- Begin conversations about the development of a Foundation strategic plan that support the direction of the district.
- Develop a fundraising plan in collaboration with the Foundation.
- Build relationships with community members and alumni to build a donor base.
6. **Focus on affordability**

The Board of Trustees and CEO support solutions that keep the cost of attending college as affordable as possible for Cerritos College students.

**Board and CEO Activities:**

- Continue to support and develop the Open Educational Resources (OER) initiative.
- Seek additional grant opportunities that cover costs associated with students’ college attendance and support the institution.

**Linkage to Strategic Plan**

- Student Engagement Goal 5: Develop and implement strategies for reducing textbook costs for students.
- Student Engagement Goal 5.1: Expand OER resources for courses on campus by targeting specific high enrollment courses and sections.
- Student Engagement Goal 5.2: Develop a plan for increasing faculty involvement in reducing textbook costs.

7. **Strengthen the relationship between the Career Technical Education, Business Development, and Workforce Development programs.**

The CEO, under the direction of the Board of Trustees, will explore collaboration opportunities to enhance the services provided between the above-mentioned programs.

**Board and CEO Activities:**

- Conduct a Strength-Weakness-Opportunities-Threat (SWOT) analysis of current and future needs.
- Develop a proposal based on the results of the SWOT analysis to strengthen business development and workforce development programs with actionable steps.
8. **Support and develop K-12 partnerships within the Cerritos Community College District.**

The Board of Trustees and CEO will support K-12 partnerships with the school districts served by the college.

**Board and CEO Activities:**

- Host a summit with our K-12 partners.
- Initiate conversations with K-12 partners and Cerritos College faculty regarding multiple placement measures for incoming seniors.
- Evaluate current services and partnerships with K-12 partners and make recommendations for improvement.

9. **Advance the diversity plan and report pertinent information accordingly**

The Board of Trustees and CEO will continue to develop and foster a campus community that is reflective of the student body and communities we serve. Such a community will meet the current and future social, economic, and workforce needs of a highly diverse state.

**Board and CEO Activities:**

- Provide continuous updates regarding our progress.
- Expand hiring practices and recruitment efforts.
- Provide more opportunities for employees to participate in diversity-related activities and training.
- Expand the understanding of diversity across campus.
- Produce yearly reports as to the progress made advancing the diversity program.

### Linkage to Strategic Plan

- Campus Leadership Goal 1: Expand leadership development opportunities for all constituent groups.
- Campus Leadership Goal 3: Identify, promote, and implement best practices in diversity programs.

---

*Approved by the Board of Trustees – October 7, 2015*
10. **Invest in Each Other**

The Board of Trustees and the CEO will work together to build a culture of trust and collaboration across Cerritos College. In such a culture, the expertise of all members of the Board of Trustees and the CEO are valued and taken into consideration during the decision-making process. The relationship between the Board and the CEO will be strong and genuine in order effect change to campus culture as we lead by example.

**Board and CEO Activities:**

- Establish regular communication via weekly/biweekly updates from CEO to the Board of Trustees.
- Provide timely and accurate information.
- The Board and the President/Superintendent will engage in meaningful professional development to advance the mission of the district.

### Linkage to Strategic Plan

- Campus Leadership Goal 1: Expand leadership development opportunities for all constituent groups.
- Campus Leadership Goal 2: Improve participation in shared governance and student engagement activities by 10%.
- Campus Leadership Goal 4: Improve communication methods to all campus constituents.
- Campus Leadership Goal 5: Increase overall degree and certificate completion and transfer preparedness by 2% by 2017 by ensuring the campus community understands and promotes completion for all Cerritos students.