Film Students Learn ‘It’s Cool to be Smart’ Outside the Classroom

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NORWALK, Calif. – March 6, 2015 – Cerritos College Film/TV Production students participated in a “cool” film project, featuring hot music artists Diggy Simmons, Jacob Latimore, Trevor Jackson, and Phoenix Rose. The It’s Cool to be Smart concert was hosted by Hollywood actress Megan Good and BET radio personality Big Mike Rob.

Members of the In Production Club participated in the shoot. Student Cassandra Campbell, who works as a public relations executive for AMG Productions, spearheaded the project. Club President Aaron Juarez and members Nayely Lopez and Chris Thomas spent more than 11 hours filming the concert. Thomas, who served as director and editor, recently completed the film.

“The concert production project has made my Cerritos experience a valuable one,” said Juarez, who returned to Cerritos College to study film after being unable to find a job. He enjoys the hands-on training that film courses offer.

Film students at Cerritos College are well prepared for jobs. Steven Hirohama, associate professor of Theatre and Film, trains students through hands-on experiences by connecting them with industry professionals, internships, and projects. “I’m proud that these students are taking the initiative to gain real-life job experiences and establish industry connections,” said Hirohama.

For more information about the Cerritos College Film/TV Production program, contact Steven Hirohama at stevenhirohama@mac.com.

Watch the project: vimeo.com/user22455395
Lakewood, Long Beach, Santa Fe Springs and South Gate. Cerritos College offers degrees and certificates in more than 180 areas of study in nine divisions. Annually, more than 1,200 students successfully complete their course of studies, and enrollment currently averages 23,000 students. Visit Cerritos College online at http://www.cerritos.edu/.